



HARVEST CENTER

A LIGHTHOUSE OF TRANSFORMATION SERVICES



ANNUAL REPORT 2025

WWW.THEHARVESTCENTER.ORG



TABLE OF CONTENTS

01. MISSION & VISION	03	08. SEVEN YEARS OF IMPACT	11
02. PROGRAM OVERVIEW	04	09. 2025 FINANCIAL SNAPSHOT	12
03. LEADERSHIP LETTER	05	10. EXPENSE OVERVIEW	13
04. 2025 IMPACT METRICS	06	11. STRATEGIC INVESTMENT	14
05. PARTICIPANT HIGHLIGHTS	07	12. BROOKHILL VILLAGE	15
06. PARTICIPANT HIGHLIGHTS	07	13. LOOKING AHEAD	18
07. CHURCH PARTNER HIGHLIGHT	10	14. CONTACT US	19



MISSION

Create a community where individuals affected by homelessness, poverty, or unemployment are empowered through our transitional programs, and transformed by the love and ministry of Jesus Christ.



VISION

To transform 2000 lives resulting in independent housing, a living wage career and connection to a spiritual community.



PROGRAM OVERVIEW

The Harvest Center CLT Passport Program takes a faith-based and holistic approach to empowering individuals and families facing situational homelessness. Our approach is based on the 8 Dimensions of Wellness and supported by a professional staff and specially selected community partners. The goal is to walk with each participant through their transformational journey.

The process starts with the development of a comprehensive assessment for each participant, followed by the creation of a Person-Centered Plan (PCP) or Family-Centered Plan (FCP).

Meeting weekly with our transformation specialists, our men, women, and children

start to heal and become part of a holistic community. They advance academically, learn new skills, and obtain jobs that will allow them to live independently. Upon completion of the CLT Passport Program, our participants are celebrated with a final Phase-Up graduation ceremony

One of the Program's 8 dimensions of wellness includes Financial Education it is where we see the most growth. (30%)

All program participants obtain and sustain full-time employment. Our Transformation Team works with community volunteers and partners to help participants secure employment within the first 30 days of enrollment. (100%)

LEADERSHIP LETTER, THE HARVEST CENTER OF CHARLOTTE

2025 was a year of disciplined stewardship, renewed momentum, and bold steps toward our future. In a challenging economic environment, we made the tough but necessary decision to reduce staff and streamline services to ensure long-term sustainability. These actions strengthened our financial foundation and positioned us for responsible growth.

Even as we tightened operations, innovation continued to rise. We secured competitive grants to empower homeless and underserved children and youth with healthy, productive life skills that strengthen families and communities. This work reflects our commitment to prevention, empowerment, and generational impact.

One of the most encouraging signs this year was the rebound in donor contributions after a decline in the previous cycle. Individual supporters, corporate partners, and civic leaders demonstrated confidence in our mission, and their advocacy and generosity, combined with improving economic conditions, have fueled our optimism for the road ahead.

Most importantly, 2025 marked the activation of our strategic plan to relocate to our new campus in Brookhill Village. This transformational step will expand our reach, elevate our services, and deepen our presence in the community we serve.

We enter 2026 with gratitude, clarity, and expectation. Thank you for believing in this mission and walking with us as we build pathways to stability, dignity, and hope.



Colin Pinkney

*Chief Executive Officer Chairman
The Harvest Center of Charlotte*



David Willis

*Board of Directors
The Harvest Center of Charlotte*

2025 IMPACT METRICS

In 2025, The Harvest Center continued its commitment to equipping individuals with the tools they need to pursue meaningful work and stable futures.

Friendsgiving Individuals Served	450
Bookbag Outreach with BSM	200
Number of children served (summer & out-of-school programs)	17
Financial assistance (down payments, rent, emergencies)	22
Partner agencies and churches engaged	52
Total number of families/individuals served	89
Median # of meals served	7,585
Total move-ins/move-outs	41

Behind every number is a person taking steps toward a new future.



PARTICIPANT HIGHLIGHTS

At the heart of The Harvest Center are the individuals we serve. Each story represents courage, perseverance, and the power of opportunity.

◆ 2025 Participant Accomplishments



Emily & Family

- Janias and Josias were accepted to CPCC.
- Janias was accepted to Wingate University.
- Jakhori made the honor roll for the first time this year (8th grade) since elementary school.



Cassandra & Family

- Cassandra earned her high school diploma.
- She enrolled in school to pursue medical assisting.
- She obtained her peer support certification.



Ayanna

- Ayanna obtained permanent housing.
- She secured a position as an assistant teacher specializing in behavior management.
- She began coursework toward earning her Child Development Associate (CDA) credential.



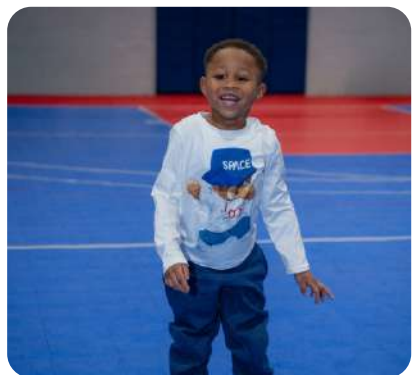
Garry / Yaya

- Garry obtained permanent housing.
- He earned his high school diploma through Pivot Institute.
- He enrolled in HVAC training and began pursuing a career in the field.
- On February 6, 2026, he will celebrate three years and two months of sobriety.
- His credit score increased to 620.



Vikki

- She built a stable and flexible career as a Community Inclusion Specialist and Certified Peer Support Specialist with benefits that aligned with her son's schedule.
- She began writing her personal journal, *The Angry Butterfly: Learning to Mother Without a Mother*.
- She achieved a credit score of 782 and paid off all debt.
- She found a loving and supportive partner who embraced both her and her son.
- She began therapy to process and manage emotions related to domestic violence and the loss of her mother.
- She learned to manage her finances confidently.



Nasir

- He is now involved in sports.
- He advanced one full grade level in math.
- He began therapy to process and manage big emotions.
- He learned to tie his shoes independently and even taught his cousins and friends.
- He improved his social skills through participation in sports.



CHURCH PARTNER HIGHLIGHT



◆ Union Church Charlotte

The Harvest Center is strengthened by the partnership of churches that serve alongside us. Union Church and DJ have been a valued partner of The Harvest Center. Their consistency in volunteering to serve meals and upkeep our campus is what's made this partnership a reflection of a shared commitment to investing in people and strengthening our community.

I began volunteering at The Harvest Center of Charlotte nearly 10 years ago, back when it was located on Freedom Drive. I would show up alongside my best friend, Dennis Reed Jr., simply with a heart to serve. During those early days, I assisted Ms. Isabel in preparing and serving meals, not realizing how deeply that experience would shape me.

Over time, my connection to The Harvest Center grew. What started as volunteering became a true passion. Each summer, I began bringing my organization, Camp Lead Up, to serve alongside me—instilling the same values of service and compassion into the next generation.

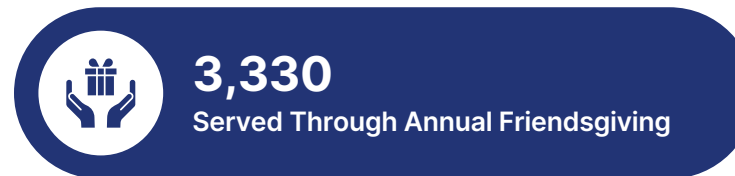
As The Harvest Center transitioned to its Airport Drive location, my commitment only deepened. I made it a personal mission to cook and serve a meal each month for the residents—something that continues to be incredibly meaningful to me.

About a year and a half ago, I had the honor of helping establish a partnership between Union Church Charlotte and The Harvest Center, creating consistent opportunities for volunteers to serve twice a month. It has been a blessing to witness the impact of that connection.

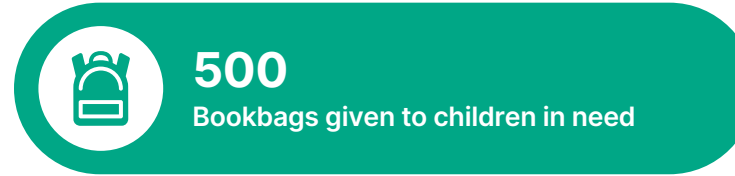
What I cherish most is the opportunity to build relationships with the families and individuals we serve—walking alongside them as they transition out of situational homelessness. The staff at The Harvest Center are truly remarkable, and my organization holds them in the highest regard. They are a genuine blessing to this community.

SEVEN YEARS OF IMPACT

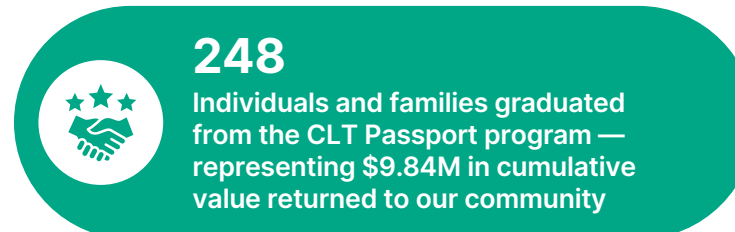
Over the past seven years, The Harvest Center has served as a place of learning, growth, and transformation.



- Average of 3,330 individuals and families served through our Annual Friendsgiving Turkey Drive.



- Average of 500 bookbags distributed to children in need in our community through BSM's bookbag giveaway.



As we prepare to transition from this campus, we celebrate the lives that have been impacted here.

THE HARVEST CENTER OF CHARLOTTE 2025 FINANCIAL SNAPSHOT

◆ 2025 at a Glance

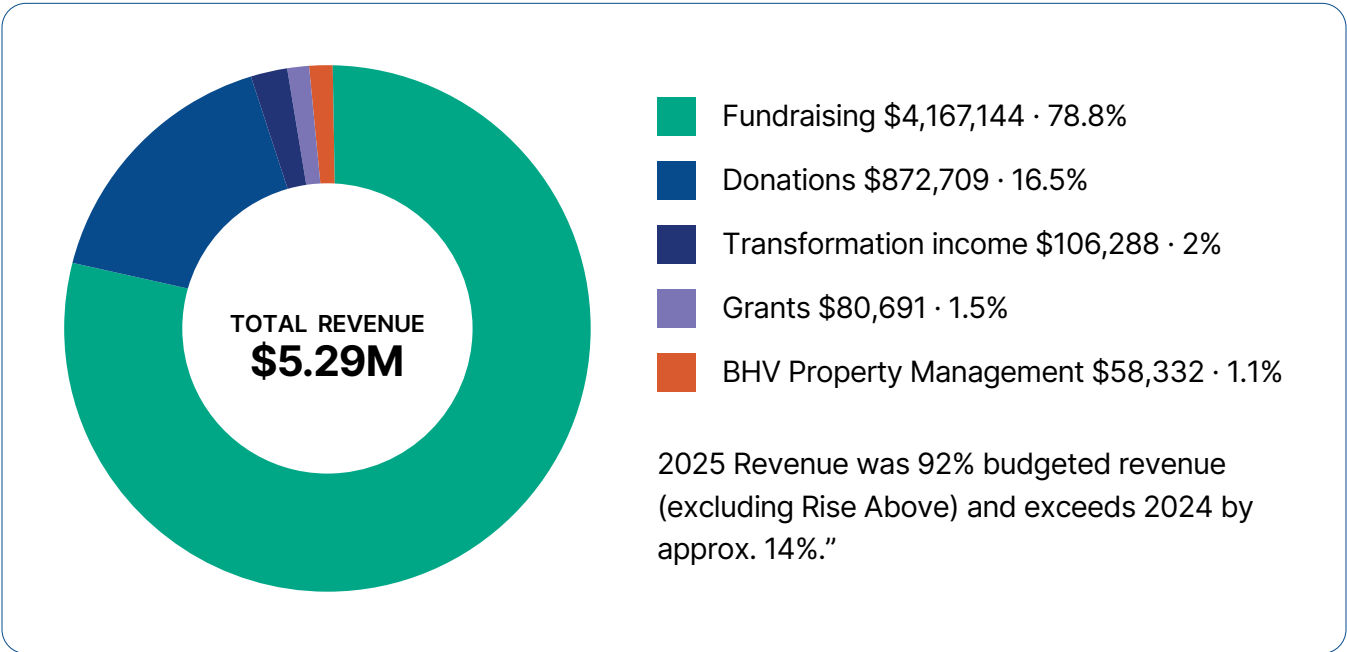
2025 was a year of extraordinary generosity and strategic growth for The Harvest Center of Charlotte. Core operating revenue remained strong, while the Rise Above Campaign propelled total revenue to new heights. Disciplined expense management and continued investment in transformational programming positioned THCC for long term impact.



Revenue Overview

Total Revenue: \$5.29M

Driven by strong donor support and the success of the Rise Above Campaign.



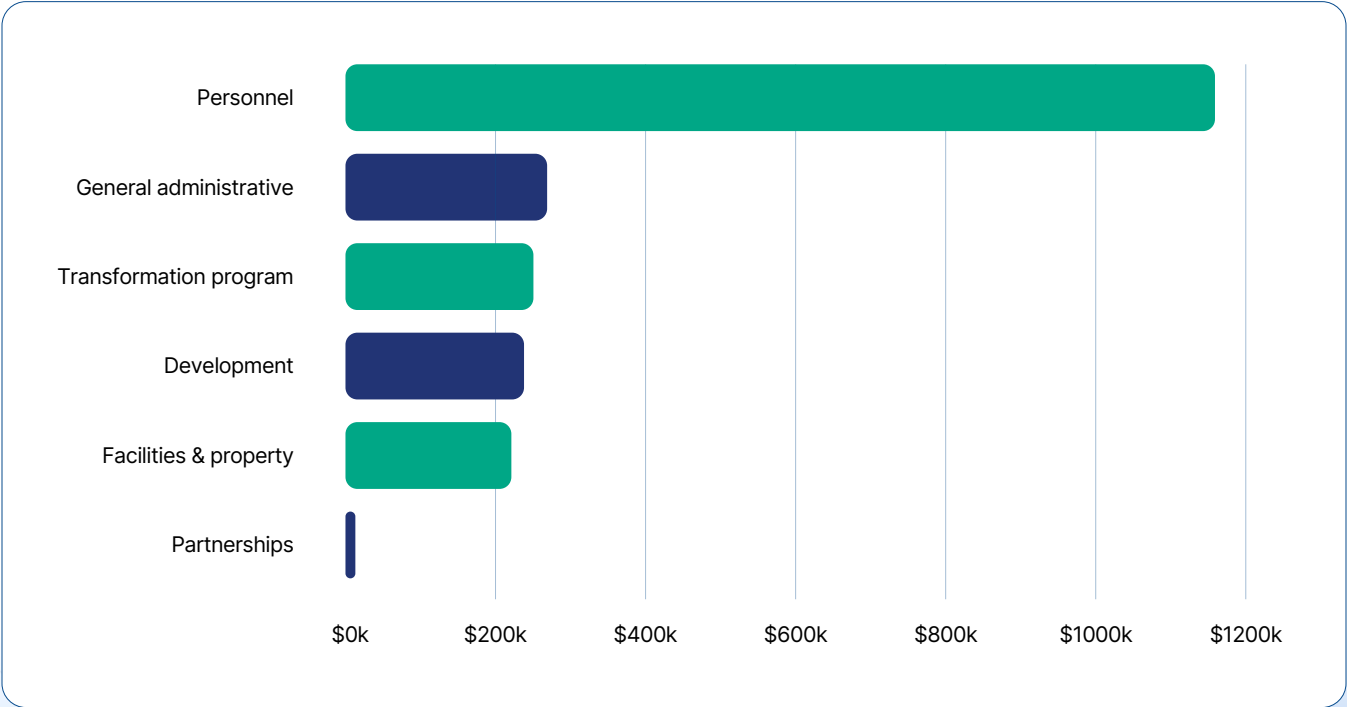
EXPENSE OVERVIEW

◆ Total Expenses: \$2.14M

Expenses were 1% lower than 2024, despite program expansion and facility investments.

+27% OVER BUDGET

-1% VS 2024 EXPENSES



STRATEGIC INVESTMENT: LOFTS CHARLOTTE

THCC continued its long term commitment to housing stability through the Lofts Charlotte development.



These investments will expand THCC's capacity to provide safe, stable housing for individuals and families in need.

SUMMARY

The Harvest Center of Charlotte enters 2026 with strong donor momentum, strategic capital investment, and a stable operational foundation. The financial strength demonstrated in 2025 positions THCC to deepen its mission of transformation through jobs, faith, and housing.



BROOKHILL VILLAGE

Brookhill Village represents an important new chapter for both the community and The Harvest Center. It has long been a historic part of the community and continues to evolve through new investment and opportunities.

The Harvest Center will bring workforce development, education, and community support directly into the neighborhood. By serving within Brookhill Village, we hope to deepen relationships and expand our impact. We are excited for what lies ahead.

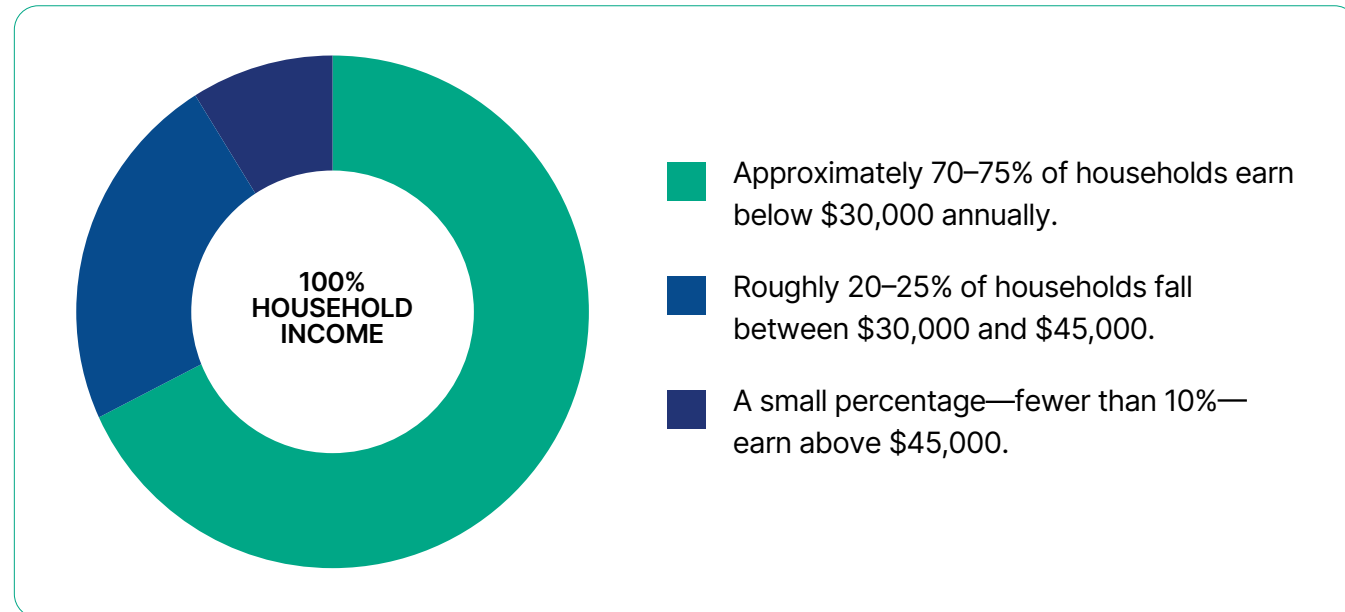
◆ Brookhill Village Household Income Overview

Brookhill Village is home to a diverse mix of working families, seniors, and individuals with fixed or limited incomes. To better understand community needs and ensure long-term housing stability, THCC conducted an internal review of household income levels across the property. All data is presented in aggregate form only, protecting resident privacy while highlighting the economic realities facing our neighbors.



◆ Household Income Distribution

The majority of Brookhill Village households fall within low- to moderate-income ranges, consistent with the community's historic role as an affordable housing anchor in Charlotte.



These income levels reflect a community composed largely of service workers, retirees, individuals receiving unemployment or disability benefits, and families navigating economic transition.

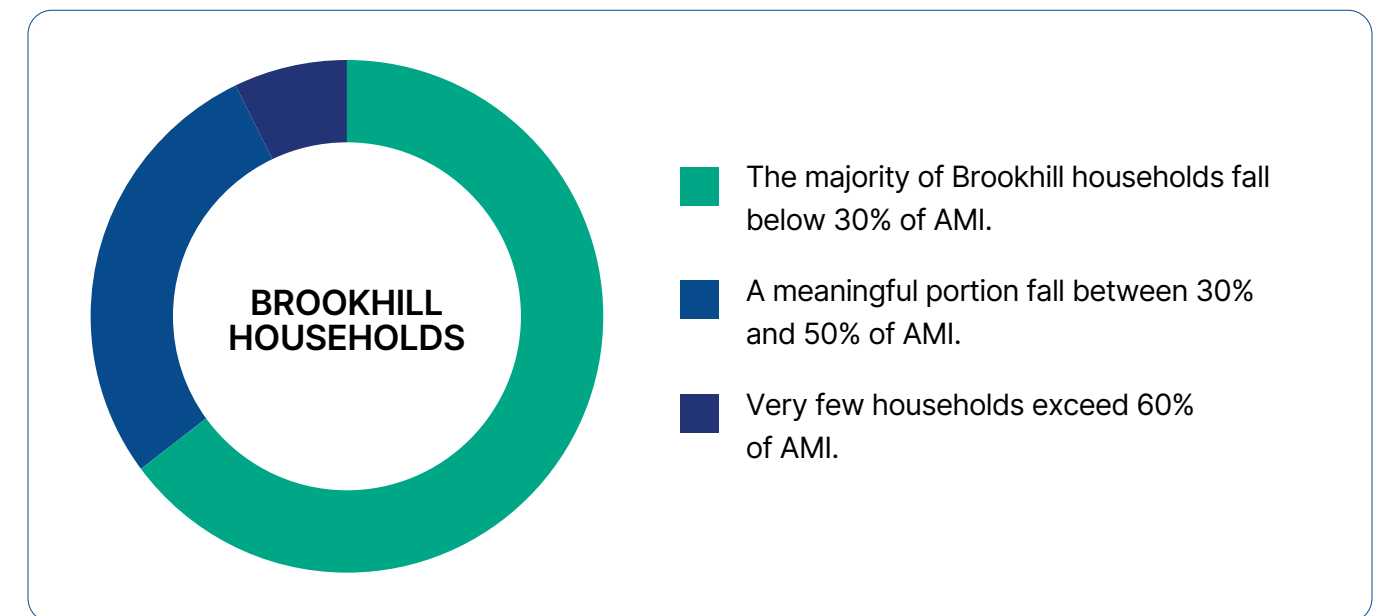
◆ Affordability Pressures

Across all unit types, current rents remain significantly below Charlotte's market averages. However, the income review shows:

- Many households are rent-burdened, paying more than 30% of their income toward housing.
- A substantial number of residents rely on fixed or variable income sources, including part-time employment, unemployment benefits, or seasonal work.
- Income volatility is common, underscoring the need for predictable rent structures and supportive services.

◆ Alignment With Area Median Income (AMI)

Based on the aggregated data:



This confirms Brookhill Village's essential role in preserving deeply affordable housing in Charlotte's rapidly changing housing market.



LOOKING AHEAD

A New Chapter of Impact

Brookhill Village positions us at the heart of a historic neighborhood undergoing revitalization.

The move to Brookhill Village is the most significant milestone in our history. This new campus is a strategic investment, in situational homelessness and affordable housing solutions, to accelerate our vision to be the lighthouse of transformation for our city.

At Brookhill, we will:


- Expand our capacity to serve more families with excellence
- Improve the quality of our facilities, creating spaces that reflect dignity and hope
- Strengthen partnerships with neighbors, schools, and civic organizations
- Increase program impact through proximity, accessibility, and community-centered design

A 20,000 sq/ft Clubhouse will serve as the hub of transformation services and program delivery scheduled to come online in July 2026 and a 9,000 sq/ft Gymnasium will inspire healthy lifestyle behaviors and inspire our holistic approach to transformation. (Scheduled to open in October, 2026)



CONTACT US

THE HARVEST CENTER OF CHARLOTTE

 (704) 335-1616

 WWW.THEHARVESTCENTER.ORG

